APPLICATION PERFORMANCE MANAGEMENT WITHOUT THE FLUFF

Stackify

Let's Talk Fluff

There is a wide range of application performance management and application monitoring tools on the market available for developers, DevOps teams, and traditional IT operations. The problem is, they're expensive, bloated with the wrong features, and aren't designed to help teams be proactive about app performance and bug squashing. So we fixed that.

Newer APM tools, like Retrace, are gaining popularity within development teams using 'shift left' testing. Modern APM solutions are designed to be used from development and QA to production in order to identify and fix performance issues and bugs earlier in the life cycle. Since there is a lot of gray area as to what APM is and who it benefits within an organization, it can be difficult to compare features, costs, and how each tool could potentially work with your technology stack.
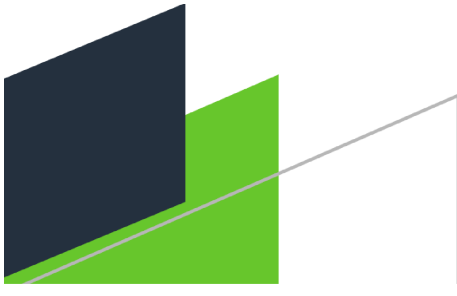
Pricing
It's Who We Are

Stackify was founded for developers who don't have the tools they need. Traditional APM tools have historically been designed for IT operations, but the data developers need is spread across many different tools. This has made application performance management (APM) very expensive for dev teams.

Every developer needs to understand the performance of their app, all the way down to the code level. They need access to transaction traces, metrics, errors, and logs. Typically this requires multiple products cross communicating to provide succinct insights. This is a costly time-consuming way to contextualize data. Stackify doesn't need additional integrations and is able to consolidate all data into one view.

Perhaps the greatest savings of all, however, is preventing problems in the first place. Application performance management is just as critical in testing as it is in production environments. Leveraging Stackify's powerful APM capabilities in testing and release validation helps teams avoid costly impact to customers and reputation in the first place.

Just What You Need

We talk to companies every day who currently use only a fraction of New Relic's APM yet still cut corners due to the high price tag. Many of them partially remedy the solution by only installing APM on some of their servers and some of their apps.

Installing an APM solution on only a small % of servers helps glean a little bit of insight into the performance of your applications. However, it is hard to ensure that every one of your customers is happy if you aren't tracking transactions on every server. You could falsely think everything is working perfectly because you're only seeing part of the story.

With Retrace, there are no annual contracts. You pay for what you need when you need it. One server? That's ok. All of the servers? You bet. Unpredictable server count? Scale away. No commitments. Immediate insights.

Transparent Pricing

We believe in simplicity. Identifying performance issues and errors should be easy. Buying an APM platform should be, too. We don't require long term contracts or commitments. We don't care how big or small your needs are. We're here to help you write and deliver better code and improve your application. It's that simple.

Many APM solutions lack the ability to determine why issues occur with integrated errors and logs. Logs are critical to helping developers track down application problems. Correlating them to individual web requests or transactions, as Retrace does, is essential for developers.

Traditional APM is expensive enough. Having to also pay for separate log management, error tracking, and/or other solutions only adds to the craziness.

Retrace starts at just $99 per month with plans tailored to fit companies of all shapes and sizes.

Pre Production

Fixing performance issues becomes a proactive part of the development lifecycle with Retrace. Retrace serves as a critical component within the CI/CD, QA, and release validation feedback

loop by helping teams identify slow code, queries, cache providers, and web service calls; uncover new and regressed errors; and spot antipatterns in code at each stage of the delivery pipeline.

We believe dumpster fire prevention should start in pre-production. When Retrace is installed in pre-production environments teams are more efficient and we all have less bad days.

Apples to Apples

New Relic
It can be difficult to find a transparent answer to the question, "how much does New Relic cost?"
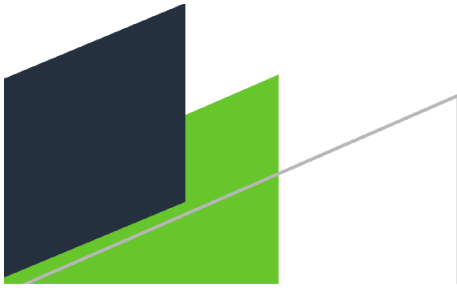
New Relic's APM and Infrastructure are priced individually, and features like logging and serverless support are additional features with additional price tags.

There is pricing listed on their website, but it is often the baseline price without any way to estimate the true cost, short of speaking with a representative. A good example of this can be found under their APM pricing which only displays a price for a t2.micro instance running 750 hours per month.

Stackify's Retrace
At Stackify we try to avoid adding complexity when purchasing a tool designed to alleviate complexities. With Retrace, everything is under the same umbrella for a single flat rate.

Plans start at $99 and are designed to grow alongside you. We don't hold back any features leaving you frustrated to find an extra charge when you need them. We can also scale up and down as you need.

We're basically lumberjacks

Other APMs miss one of the most important things developers need to help troubleshoot problems and optimize their software. How many times in the office do you hear "send me the logs"? Log files can provide a wealth of information that can't be known any other way.

No Integrations Required

New Relic's solution to logging is integrations with other expensive logging products like Splunk, Logentries, and others. However, these integrations and alternatives don't tightly integrate logging to code level traces, and with today's async applications, it is virtually impossible to match this data up across multiple tools.

Retrace includes advanced error and log management features as part of our standard pricing. We know how critical logs are and tightly integrating logging to code level transaction traces provides developers an unparalleled understanding of their applications.

Example Stackify trace showing log statement
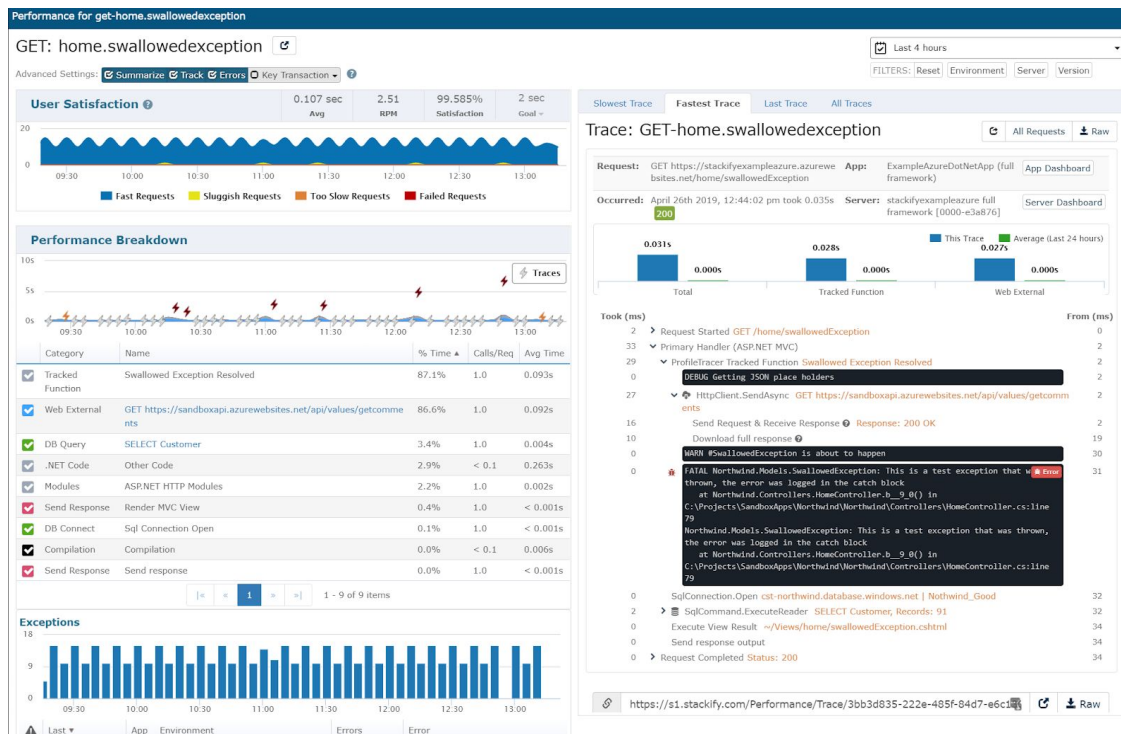
Oranges to Oranges

New Relic

New Relic does not support application or server logs. Instead, it relies on linking you to costly third-party providers.

Retrace

Logs can easily be sent via a simple configuration change to popular logging frameworks like log4net, NLog, Serilog, log4j, logback and more.

- Application logs
- Syslog
- Windows Events
- Web server logs (IIS, Apache, Nginx)
- Plus, log management features are included at no additional cost!
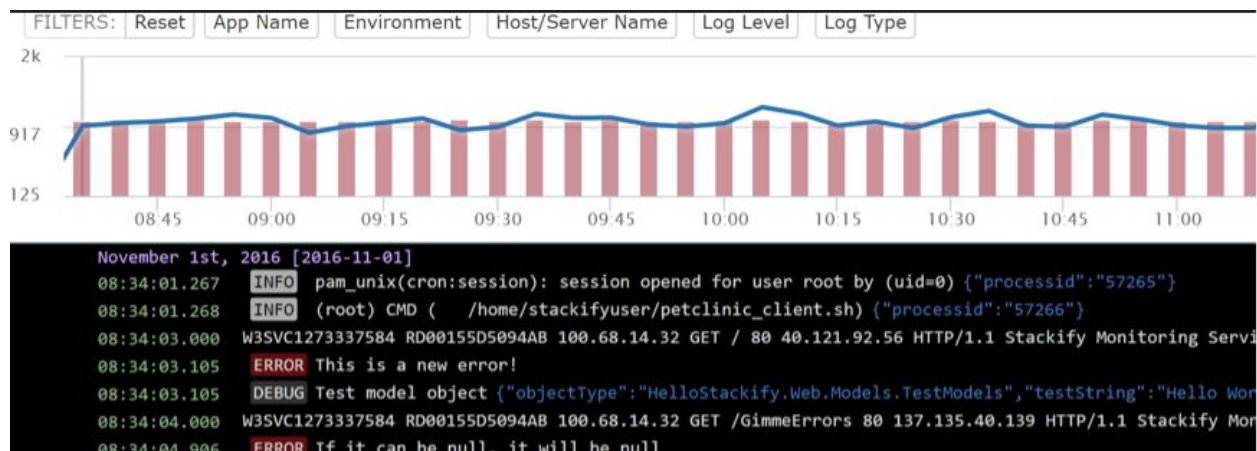
Customers Love Us

Time to Response

Application dumpster fires aren't really the type of thing to wait around until you get all of your ducks in a row. So when we see a support ticket, we don't assume you have the time to take a couple of days vacation in Bali while we work your request through our queue. That would suck, right? Unfortunately, that's what we see with APM providers like New Relic. We know you don't have that time and our goal is to respond as soon as possible, usually in just one hour during business hours.

Real People

As we have continued to grow we have kept and improved on this expectation, because we are developers and frankly, we get it. Because of this, when you reach out to us you get a real developer not a call center technician. In fact, many of our support team has gone on to help build the very product they once supported.

Growing Company

Stackify was founded in January 2012 by Matt Watson. Before Stackify, he was the CTO of a rapidly growing enterprise software service (SaaS) provider. He noticed that agile development had caused his developers to be much more involved in day-to-day IT operations, but his team lacked the tools and access to do it efficiently. After a successful acquisition, Watson founded Stackify to create a suite of tools to solve this problem, which virtually every dev and dev team deals with.

We're still a small (but growing) software company just as dedicated to our original mission as ever. One of the biggest contributing factors to our continued growth has been the collaborative relationship we forge with our customer community. We like to hear what we get right, and work collaboratively with clients who need modifications. Many of our most valuable features have started as solutions to fit a specific company's needs.
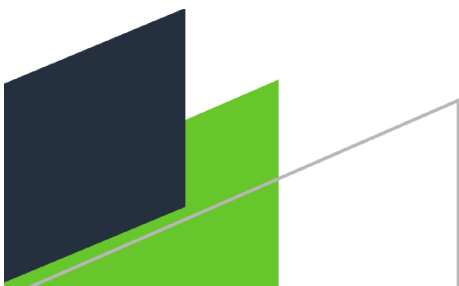
Stackify

Contact Us

📍 8900 State Line Rd #100
Leawood, KS 66206

📞 **913-888-5055**

stackify.com